Dear Emanu-El Community,

We want to convey our gratitude to all of you — our congregants, clergy, and staff — for the resilience, strength and care you have shown each other during these often challenging and unpredictable times. We are especially thankful to our Richard and Rhoda Goldman Senior Rabbis Beth and Jonathan Singer for their visionary leadership in not only steadily guiding us through this lengthy pandemic, but continuously planning for the health and well-being of Emanu-El's future. Their perseverance has inspired us and bound our sacred community together.

Because of our senior rabbis' wisdom and foresight and in the spirit of healthy succession planning, we are writing to share some important news about the future leadership of Emanu-El that we believe will maintain this magnificent momentum and further deliver on the promise of our collective future. Rabbis Beth and Jonathan Singer have decided that they will retire and become senior rabbis emeriti in 2025. With this news, the Board of Directors, with the full support of the Rabbis Singer, has unanimously designated Rabbi Ryan Bauer to succeed them as our next senior rabbi. We are thrilled that Rabbi Bauer, who has long been a pillar of our community, will build upon the ongoing legacy of Rabbis Beth and Jonathan, and guide Emanu-El to its bright future ahead.

In selecting the next senior rabbi of Emanu-El, your board leadership has chosen to promote someone from within our community who knows us so well and is dedicated to building on the legacy of the Rabbis Singer and the many senior rabbis who have come before them. With his more than 15 years as a beloved spiritual leader and gifted rabbi at Emanu-El, our congregation will benefit from Rabbi Bauer's deep knowledge of, and dedication to, our Emanu-El community as he carries forward the achievements of Rabbis Beth and Jonathan while developing his own vision for the temple's future. Our congregation is also blessed to have such a talented and collaborative larger clergy team that includes Rabbis Mintz, Rodich, and Parris and Cantors Attie and Luck, and the board is committed to ensuring that we continue to support them all here at Emanu-El.

The Rabbis Singer will continue as co-senior rabbis until they transition to senior rabbis emeriti, expanding upon the many thriving programs they have created over their rabbinate since 2013 — from transformative forums for worship and education, to leading social justice work and strengthening partnerships with local, civic, and religious leaders. All these achievements will continue to flourish as Rabbi Bauer prepares for his leadership role under the mentorship of the Rabbis Singer. We have so much to look forward to, energized by the vibrancy the Rabbis Singer have brought to Emanu-El NEXT, and the excitement surrounding the new building's anticipated completion in 2025.

L'Dor Vador — From one generation to the next

As we begin to envision this transition for our congregation, we at once appreciate the wisdom that comes from inherited tradition, while looking forward with excitement to how Judaism continually evolves as it is passed on from one set of leaders to the next. We imagine news of this upcoming transition may generate questions; please don't hesitate to reach out to either one of us, your board co-presidents, at president@emanuelsf.org.

We also hope you will take a few minutes to hear directly from the Rabbis Singer and from Rabbi Bauer in a video that can be watched at emanuelsf.org/rabbiperspectives.

Leading up to 2025, there will be many opportunities to celebrate the Rabbis Singer for their immeasurable contributions to Emanu-El and to hear from Rabbi Bauer on where he hopes to lead Emanu-El in the years to come. Until then, we remain grateful for the ongoing strength and vibrancy of our extraordinary Emanu-El community.

Sincerely,

Ellen Kaye Fleishhacker
Board of Directors
Co-President

Alan Greinetz
Board of Directors
Co-President
Responding to Antisemitism
Shalom Rav from Richard and Rhoda Goldman Senior Rabbi Beth Singer

This past January, San Francisco residents found fliers strewn all over town claiming that Jews are responsible for everything to do with COVID. Those same fliers showed up in Marin in February. It turns out that one group is distributing variations of this accusation flier all over the country. During these past few months, a Jewish woman riding the Manhattan subway was threatened with the words, “you little Jewish girl better get off this train before I hurt you.” Jewish businesses in parts of the country have been vandalized. Swastikas were etched on schools and synagogues. Orthodox Jews have been physically assaulted. Each one of these incidents happened in 2022.

I shared these concerns with you in a sermon I delivered this past February. If you missed it, I want to assure you that there are numerous things we can do to respond to antisemitism. As Jewish households and as a Jewish community, it is our obligation to respond to attacks on our people and to the spread of misinformation for the purpose of fomenting violent hate against us.

How can we respond? Here are just a few and I would love to hear your own thoughts on how you, we and our community can effectively name and respond to the rising antisemitism of this time.

1. If you experience or witness an antisemitic incident you can report it to the ADL’s online portal at adl.org/reportincident. It takes less than 2 minutes to fill out the form. It is important to have a single place where every antisemitic incident is catalogued. I encourage you to go to the ADL’s antisemitism tracker and read what is being reported around the country.

2. Get involved and support our local JCRC, which does a fantastic job bringing Jews and our many allies together to respond to antisemitism. JCRC is at the forefront, representing all of us whenever there is an instance of antisemitic incitement.

3. The single most powerful way you can respond to antisemitism in our time is by increasing your own Jewish pride, practice and identity, both publicly and privately. Our website, eblasts and this monthly Chronicle provide hundreds of options for participating in Shabbat, learning, a small group, an outdoor activity, a holiday, or numerous Jewishly organized social justice opportunities.

Antisemitic activity in the United States is on the rise, but so, too, is a plethora of creative and deeply meaningful opportunity for Jewish expression. The very presence of Congregation Emanu-El—the building and the people—for over 170 years is our best of many responses to antisemitism. From all around the city, I look up and see our beautiful dome shining on the horizon proclaiming, “We are here to be great Jews and great citizens of this region and this country. And we’re not going anywhere.”
Hebrew Roots by Cantor Marsha Attie

Many of us are familiar with the Hebrew word for Passover, פסח, (Pesach), but there is actually an important additional Hebrew root that shares a similar meaning. In honor of the upcoming holiday, this month’s Hebrew column will focus on the root ע-ב-ר (ayin-vet-resh), also found in the Passover story, and another source from where we get the English name for Passover!

In Exodus 14, God sends plagues to convince Pharoah to let the Hebrews go free, but Pharaoh’s heart is hardened, and finally God sends the worst plague, the killing of Egyptian first born sons. The Israelites smeared lamb’s blood on their doorposts so that the angel of death wouldpas-over (avar), pass-over their homes and spare their children. Thus we name our holiday in celebration that we were Passed Over and our people survived.

The root of ע-ב-ר (ayin-vet-resh) has many meanings including passage, to cross over, to traverse, to be in transition, to flower forth, or even one who looks at something from all sides. Also if one crosses over other sorts of boundaries, such as legal or moral ones, that would be called an עבירה (aveirah) which is transgression or sin.

Avar is also the root for the word Hebrew itself. עברית (ivrit) is the name of the Hebrew language, and we, the People Israel, used to be called עברים (ivrim) or Hebrews. In Genesis 14:13, Abraham is called a Hebrew for the first time, אברהם המצרי, Avram Ha’ivri, Abraham the Hebrew, for he crossed from the other side, a migrant from across the river.

Our name holds within it our nomadic identity, our “wandering Jew” status, and our identification with the outsider. It is no surprise that the most often repeated commandment in the Torah is to care for the stranger, “for you were strangers in the land of Egypt” (Exodus 22:20). On this Passover Holiday, let us remember that the very meaning of our name obligates us to hear the cries of the oppressed and strangers in our midst.

Wishing all of you a חג פסח שמח (Chag Pesach Sameach) Happy Passover Holiday!

A Conversation with New Israel Fund CEO Daniel Sokatch and former Ambassador to Israel Martin Indyk

Thursday, April 28, 7:00 pm, virtual event

Daniel Sokatch, CEO of The New Israel Fund, and Ambassador Indyk will explore the issues that so concern us about Israel including working for justice and finding pathways to peace. They will discuss Indyk’s Master of the Game: Henry Kissinger and the Art of Middle East Diplomacy as well as Sokatch’s Can We Talk About Israel?: A Guide for the Curious, Confused, and Conflicted. The discussion will be guided by Rabbi Jason Rodich and Rabbi Jonathan Singer.

With so many differing opinions on Israel within the Jewish community, how can we talk to one another with respect and curiosity? Daniel Sokatch has attempted to answer those questions in his new book. For more information, visit our website at emanuelsf.org/calendar or reach out to Ariana Estoque at aestoque@emanuelsf.org.

< Daniel Sokatch
A Passover Guide
From Your Clergy

The first Passover observance as commanded in the Torah was not like the Seder we have today. It describes families building a fire and roasting a lamb, with their clothes girded and backpacks ready, to both eat and run! The Seder today grew out of the Jewish experience during the Roman period based on the Roman symposia where the privileged would recline on floors with a lowered level where they would reach for food as they discussed the issues of the day. Seders are not static — one can always bring in new approaches to help each generation tell the story and appreciate the miracle of freedom. So be creative, make sure your seder is interactive and we hope that the following will enrich your home seder experiences.
Bubbe’s Famous Brisket Recipe by Amy Kritzer via reformjudaism.org

**Ingredients**
- 3 - 4 pounds beef brisket
- 1 1/2 cups water
- 2 cups ketchup
- 1 cup white vinegar
- 2 white onions
- 2 cloves of garlic
- 1 1/2 cups brown sugar
- 1/2 tablespoon salt

**Directions**
- Chop onions into large pieces. Mince garlic cloves.
- Heat a large skillet or pan over medium-high heat. Cook brisket until all sides are browned.
- Add in water, white vinegar, ketchup, onions, garlic, sugar and salt.
- Bring to a boil, then cover and simmer over medium-low heat, turning brisket every 30 minutes.
- Cook brisket until the sauce has congealed or about 2 1/2 – 3 hours.
- Once brisket cools, remove the fat and slice against the grain and refrigerate overnight.

Let All Who Are Hungry Come Eat!

Today we sit at our tables with the foods reminding us of the preciousness of freedom. Both the food of poverty (Matzah) and the food of plenty (wine and other delights) appear together. The restriction of not eating anything that is risen — only matzah-based products — does not have to be seen as a limitation, but, for the creative chef, an opportunity. Both the Conservative and Reform Movements have embraced eating legumes as being permitted during Passover both for Ashkenazi and Sephardic Jews. So let your Ottolenghi instincts loose and put not just brisket on the table but roasted cauliflower with tahini.

But first, clean! Spring cleaning may have started with Passover cleaning. The tradition teaches us to remove the chametz-that which has risen and begin anew. Mystical teachers proclaim that chametz is also our inflated egos - so to clean your house, your car, your backpack — is to clean a bit of yourself as well.

Donate unopened food that is not kosher for Passover — And make donations to places like the JFCS or SF-Marin Food Banks, so all who are hungry can come and eat!

Then on the morning of Passover, there is a practice of doing a search for the last chametz. You can hide pieces of bread and let your kids find them and then do “biyur chametz,” the burning of the chametz outside.

You recite the prayer below which is a great way of saying — I have done as much as I can and am declaring my house clean!

**TRANSLITERATION**
Kol chamira vachamia d’ika virshuti, dachamiteih ud’la chamiteih, d’vaariteih ud’la baariteih, livtil v’lehevei k’afra d’ara.

**TRANSLATION**
Any leaven that is in my possession, whether I have seen it or not, whether I have removed it or not, shall be unclaimed and considered as the dust of the earth.
We Jews Are Good at Asking Questions
But how do we seek answers?

*Mah Nishtanah,* we call out as we begin the depth of the seder with four questions. There is a teaching that it is better to have more questions than answers, as Judaism believes that questioning helps us go deeper in search of meaning. The act of questioning means we are thinking and being engaged.

Questioning at the seder is supposed to spark conversation. The name of the text of the Seder is the Haggadah, which comes from the Hebrew verb meaning “to tell.” Over the years, our people developed the Haggadah to both prompt questions and find new ways of giving answers to the meaning of freedom, of being a people seeking holiness, and how we can better be God’s partners. The Haggadah is the most widely and diversly published of any Jewish text. Your challenge is to find one that works for you, or use many at the same time, since the Seder order is the same no matter the text.

You can find beautiful Haggadot at Dayenu Bookstore here in San Francisco, Affikoman in Berkeley, or other wonderful stores throughout the city.

Perhaps the Haggadah is why God created the Internet! Online you can find so many to choose from and even websites that help you make your own.

Here are some favorites:

*Mishkan Haseder,* published by the Central Conference of American Rabbis, edited by Person/Greenbaum

*A Family Haggadah II* by Rosalind Silberman

*A Night to Remember* by Noam Zion et al

*The Velveteen Rabbi’s Haggadah* for Pesach

We encourage you to search for your own and you shall find!
**Magid: Telling our Awe-Inspiring Freedom Story**

The heart of the Passover seder is telling the story of the exodus from Egypt, so we each might fulfill the mitzvah of “in every generation one must understand oneself as one who was liberated from Egypt.”

Telling the Passover story is so much for meaningful and interesting when you get off the page of the Haggadah and invite everyone at the table to be a storyteller!

Consider one or more of these prompts to spark discussion at your Passover seder table:

1. Who is one person (someone you know or someone famous) whom you admire that really embodies the ideal of living as though they were one who was liberated from Egypt? What does it mean to live this way? How does this person do this?

2. The Exodus story symbolizes the human struggle to transform suffering and pain into joy and hope. Passover invites us to be people who believe that the waters will part for us and that the future is bright and good, despite how impossible it might be to imagine. What is one sign of hope that you see in your life or in our world today?

3. The ten plagues are a brutal reminder of how terrible things can get when we, and especially those in power, refuse to do what is right and ethical. At first glance, the story of Passover does not offer hope for the possibility of peaceful change in the world — Pharaoh seems to only respond to devastating consequences. And yet, the Exodus is ultimately the story of people seeking peace and freedom. Do you believe in the possibility of peaceful change? Why or why not?

4. The Torah teaches that the two Egyptian midwives, Shiphrah and Puah, disobeyed the Pharaoh’s order to kill newborn Israelite babies and instead plotted to save them, at great personal risk to themselves. Have you ever broken a rule or a law to help someone else, even though this choice put you at risk? Is there a time when you did not but wish you had? More broadly, how do you decide (if ever) to do this?

5. A Midrash found in the Talmud (Mishnah 10b) teaches that the angels began to rejoice when God drowned the Egyptian soldiers in the sea. In response, God silenced the angels, rebuking them with the words “how dare you sing for joy when My creatures are dying!” What does this midrash teach us about Jewish values?
Miracles and Wonders

Passover has built into itself celebration of the miraculous. So too should your Seder. You can do more with the Parting of the Sea and singing Dayenu, the welcoming of Elijah and looking forward to the messianic age, the celebration of Springtime with the parsley and the eggs, and the finding of the Afikomen than just reading about it aloud!

Here are some suggestions to make these parts of the Seder lively:

1. Really part the Seas
   
   If you have young children, begin the seder with them having to be carried by a few adults or teens as we remember slavery in Egypt. Have them do a Matzah relay by running back and forth to get the matzah before it rises and make it a race between teams. Set up a sprinkler run-through or have adults hold two sheets and have the kids go through the parting of the sea, as the water sprays them or the sheets open and close. Then sing Dayenu!

2. Ha-Lachmah Anya
   
   Re-enact the exodus from Egypt the way many Sephardic Jews do. The afikomen is tied in a large napkin, given to one of the children or each person takes a turn, at the Passover seder table, and then they sling the napkin over their shoulders. The leader of the Passover seder then asks a series of three questions: "From where have you come?" The person answers: "I have come from Egypt" (by way of Brooklyn). The Passover seder leader then asks: "Where are you going?" They answer: "I am going to Jerusalem." Finally, the Passover seder leader asks: "What are you taking with you?" They then point to the sack or napkin full of matzah. They can then add something fun as well, like "an iPad!"

3. Finding the Afikomen
   
   Fun new ways to hide and find the afikomen! Of course you can have the leader hide it in an imaginary way and play twenty questions as the group together tries to figure out where in the world the afikomen is tonight. You can also have the kids hide an afikomen and have the adults look for it. Be sure to have consolation prizes for everyone!

4. Elijah Isn’t Just About the Wine
   
   Elijah is supposed to come one day and answer all questions — So try to get your questions answered! Make an Elijah Passover wordle game or play Passover Jeopardy and find out who is closest to Elijah at your table.

Remember: It is a night of questions, of community, of learning and joy — so be creative and have a Zitzen Pesach!
Women’s pre-Pesach Gathering
Wednesday, April 6, 5:00 – 6:30 pm
Join us for a special gathering in the Emanu-El courtyard with your fellow sisters of Emanu-El.
While this is not a Seder, we will share the evening together with music, mixers, song, dance, chevruta (a little study in partnerships), comedy, desserts and libations.

Passover 101: An Hour of Passover Prep
Thursday, April 7, 7:00 – 8:00 pm
Reuben Rinder Chapel
Learn the basics of the Passover Seder, and then dive a little deeper into the meaning behind these holiday rituals. Led by Rabbi Ryan Bauer.

Erev Pesach Shabbat Service
Friday, April 15, 6:00 – 6:30 pm
Reuben Rinder Chapel

Special Passover Torah Study
Saturday, April 16, 9:15 – 10:15 am, via Zoom
Join Rabbi Jonathan Singer for this special Passover-focused Torah Study and discussion.

Family Passover Experience - BYOP (Bring Your Own Picnic)
Saturday, April 16, 10:00 – 12:00 pm
11th Ave. Meadow (near Mountain Lake Park)
We have an intimate and sweet opportunity to gather for our Emanu-El families! We will take a moment of rest, to simmer in our simcha (joy) to be back in person, and to honor the reflective and communal aspect of Pesach. This is a chance to bring your family, a picnic and your coziest blankets to join in kehillah (community) together for a chill break between seders at 11th Ave. and Lake St. (near the tennis courts). Come hear the acoustic stylings of our very own Cantor Luck, Cantor Attie and Eric Shoen, along with a riveting Passover story from Rabbi Jonathan Singer! Coloring pages for children will be provided.

A Passover Evening Out! with Rabbi Jonathan Singer
Wednesday, April 20, 7:00 pm
Emanu-El Courtyard
Come watch a screening of The Frisco Kid, starring Gene Wilder and Harrison Ford, a western that includes a wonderful midrash about finding the first Rabbi of our synagogue. There will be Passover desserts, wine, and soft drinks and a chance to greet each other. It should be fun! Come for a dessert nosh at 7:00 pm, and then enjoy the film!

Yizkor Memorial Service
Friday, April 22, 5:15 – 5:45 pm
Martin Meyer Sanctuary
Everyone is invited to participate in this beautiful Jewish tradition of Remembering. Led by Rabbi Beth Singer with Cantor Marsha Attie and accompanists. Followed by a Shabbat Service at 6:00 pm.
G-House Sunday Night Dinners are Back!

Sunday nights

We are thrilled to share with you that our partnership with the G-House is back up and running! Run by Larkin Street Youth Services, G-House is a 30-bed housing program for San Francisco unhoused young adults (ages 18-24, transitioning from adolescence to adulthood), providing residents with tools to remove the obstacles in their life which threaten a successful transition to independent living.

We are excited for our community to sign up to sponsor a Sunday night meal for the incredible clients and community at the G-House. Due to continued COVID protocols in place with G-House, we are not yet able to have in-person dinners (hoping this can occur soon...stay tuned!). However, we can now provide home cooked meals in addition to still being able to order from a local restaurant. More precise instructions for food options and delivery will be sent to you following your sign-up. To sign up, visit emanuelsf.org/community/get-involved.

The Tzedek Council Brings Passover to Hamilton Families

This April, the Tzedek Council will bring an authentic and warm Passover to kids and teens who have experienced homelessness. We are partnering with Hamilton Families, a pioneering non-profit organization with a mission to end family homelessness in the San Francisco Bay Area. Members of the Tzedek Council will help lead a Passover experience at their after school program, including tasting Matzah, Haroset and other delicious Passover treats, as well as providing an interactive booklet with instructions for kids on how to build their own Seder plate. To further share our Jewish tradition, we are sponsoring a trip to the Jewish Contemporary Museum for these teens!
Ways to Give

Making a gift to Emanu-El is a meaningful way to honor friends and family while supporting the synagogue. The Temple offers a variety of donation opportunities so all members can participate in the mitzvah of tzedakah at whatever level is comfortable. For additional information about our different funds and various ways to give, please visit our website.

- Send us a Check: 2 Lake Street, San Francisco CA, 94118. Congregation Emanu-El - Attn: Development.
- Visit Our Website: www.emanuelsf.org/support-us/
- Appreciated Stock Gifts: The Congregation accepts all contributions made via stock transfers. You will enjoy an immediate tax deduction for the value of the stock transfer and avoid paying capital gains.
- Corporate Matching: Many Bay Area companies will match your gift dollar-for-dollar. Please contact your company’s matching gifts coordinator to determine whether your gift to Congregation Emanu-El can be matched.
- Planned Giving: Including Congregation Emanu-El in your estate planning is a promise to your children, grandchildren, and future generations that Emanu-El will continue to be a thriving home for worship, study, and community.

If you need assistance, please contact the Development Office at development@emanuelsf.org

Thank you for your generosity and participation. Your contributions will help ensure we meet the needs of the Emanu-El community — now and for future generations. The following gifts were received from February 1, 2022 – February 28, 2022.

**CANTORS’ MUSIC FUND**
Supports the Congregation’s music programs and is used for charitable giving at the Cantors’ discretion

Jeffrey & David Bornstein
in memory of Oren Bornstein

Rachel & Joseph Chang
in celebration of Marc Chang’s Bar Mitzvah

Jason Geller & Lisa Borah-Geller
in celebration of Lucas Geller’s Bar Mitzvah

Jennifer & Lenny Hochschild
in celebration of Laila Hochschild’s Bat Mitzvah

Sinai Memorial Chapel
in appreciation of Cantor Arik Luck

**EMANU-EL COMMUNITY SERVICE FUND**
Promotes and supports social action and community service programs

Stuart & Debra Eisendrath
in observance of the Yahrzeit of Marvin Eisendrath

Robert & Jennifer Futernick
in memory of Robert H. Waterman Jr.

**EMANU-EL LIFE-CYCLE FUND**
Enables all congregants to celebrate significant milestones, regardless of economic circumstances

Jennifer & Lenny Hochschild
in celebration of Laila Hochschild's Bat Mitzvah

Ashley & Mark Kinney
in celebration of Asa Bauer’s Bar Mitzvah

Marisol & Steven O’Connor
in observance of the Yahrzeit of Hilda Perez Ramos
EMANU-EL PRESCHOOL FUND - provides scholarships and support for our Preschool programs
Caren Alpert
Jennifer & Michael Makunas
in celebration of Calmon Makunas's Bat Mitzvah

FLOWERS FOR THE BIMAH
Jennifer & Lenny Hochschild
in celebration of Laila Hochschild's Bat Mitzvah

FOR THE ROOSEVELT FOOD PANTRY
Leslie Friedman & Jonathan Clark
in celebration of Charlie Weinstein's Bar Mitzvah
Stephanie Scott
in memory of Kimberly Craig
Stephanie Scott (2)
in memory of William M. Scott

ONEG SHABBAT AND KIDDISH SPONSORSHIP FUND
Provides for the weekly Shabbat Oneg, Kiddush, and other congregational receptions
Marilyn Higuera
in observance of the Yahrzeit of Annette Dobbs
Jennifer & Lenny Hochschild
in celebration of Laila Hochschild's Bat Mitzvah
San Francisco Campus for Jewish Living

RABBIS’ DISCRETIONARY FUND
Used for charitable giving at the Rabbis’ discretion. Contributions to Rabbis’ Discretionary Fund are currently supporting COVID-19/Emergency relief efforts. Thank you for your support.
Caren Alpert
in appreciation of Rabbi Ryan Bauer
Jeffrey & David Bornstein
in memory of Oren Bornstein
Rachel & Joseph Chang
in celebration of Marc Chang's Bar Mitzvah
Estate of Phyllis Spandorf
Brenda Friedler
in honor of Sue and John Pace

Brenda Friedler
in honor of Joan Lowe
Robert & Jennifer Futernick
in appreciation of Rabbi Ryan Bauer
Susen Grossman
in memory of Russell Heyman
Jennifer & Lenny Hochschild
in celebration of Laila Hochschild's Bat Mitzvah
Michael Spinrad & Cynthia Easton (2)
in honor of Chelsea Eng
Albert Villa

YOUTH EDUCATION FUND - supports special programming and materials for the Youth and Family Education Program
Daniel & Alla Klionsky
in observance of the Yahrzeit of Tsivia Gluzman

OTHER CONTRIBUTIONS
Caren Alpert
Light of Giving 2021
Bradley & Judith Colton
in memory of Gloria Fischel Hartman and Sara Kaye
Patricia Lurie
Craig Miller & Jacqueline Shelton-Miller
in memory of Blanche Greenberg
Barbara Josephine Rolph
in celebration of the joyful birth of Baby Parris
Susan L Rothstein & John Koeppel
in observance of the Yahrzeit of Robert J Rothstein
Susie & Denis Roy
in observance of the Yahrzeit of Howard Miller
Susie & Denis Roy
in memory of Sylvia Lisberger Storey
German & Cynthia Shegalov
in observance of the Yahrzeits of Isaak Torgovitsky, Isaak Shegalov, and Leonid Ravich
Mariya Urman
in observance of the Yahrzeit of Beyla Urman
Over the winter, Congregation Emanu-El hosted Mayor London Breed and a gathering of civic leaders in our Chapel Room. Mayor Breed shared with our community the significance of a project close to her heart — the campaign to revitalize the Sunnydale neighborhood, a housing project on the southeast side of San Francisco. Alongside civic partners, and spearheaded by Mercy Housing, leaders of our congregation heard about the campaign to build a new community center, known as The Hub, in Sunnydale.

Rabbi Ryan Bauer opened the evening by celebrating the fact that Emanu-El was joining hands with many different communities under one roof. In his opening statements he introduced Mercy Housing California, the organization leading the effort. “Mercy Housing believes what matters is community and relationships,” Rabbi Bauer said, “and the campaign to build The Hub is not just about a building, but the transformation of a whole neighborhood, bringing our city closer to where we all know it ought to be.”

This convening of community leaders from different organizations is the most recent example of the leadership role Emanu-El plays in the broader community and our commitment to Tikkun Olam — repairing the world.

San Francisco may be booming economically, but this prosperity is not shared by all — especially not the 858 children in Sunnydale, San Francisco’s largest public housing community. Years of disinvestment in Sunnydale have led to a concentration of families in poverty, limited community resources, and deteriorating public spaces.

Mayor Breed’s passion for The Hub campaign stems from her personal experience growing up in the projects. “This project is near and dear to my heart because I know of the conditions that many of the people that live there are living in.” Raised by her grandmother in public housing, Mayor Breed’s brother is incarcerated, and she lost her sister to substance abuse. “When I think about what could have happened for them, I feel compelled to push for significant change in these public housing developments. I know there’s nothing I could have done back then to make their lives better. But I know there is something I can do now that makes other people’s lives better.”

Sunnydale lacks the essential services we take for granted in our own neighborhood. Isolated on the southern tip of San Francisco, it is two miles from the closest rec center, without a nearby grocery store, and with limited access to youth programs. The average household income is $14,000 per year, and only 1 in 2 Sunnydale kids will graduate high school.

Driving the point home, event attendees heard from Sunnydale community member Larry Jones, a staff member of Mercy Housing. “I grew up in Sunnydale my whole life,” Larry said. “We had no hope. We had no food, no summer jobs. It was easier to do wrong than right, and just accept what comes your way.”

The campaign to build The Hub is just one piece of a citywide effort called HOPE SF, a public-private partnership to improve the quality of life and future prospects for San Franciscans by transforming the city’s public housing communities. In Sunnydale, HOPE SF will replace 775 obsolete, poorly maintained apartments with a new, mixed-income neighborhood of 1,600 homes. Wary of neighborhood “revitalizations” that displace local residents, the leaders behind HOPE SF
DEVELOPMENT

have learned from the past. Fred Blackwell, CEO of the San Francisco Foundation, who also spoke at the convening at Emanu-El, said that “HOPE SF and the work at Sunnydale is the embodiment of not repeating past mistakes and having a level of aspiration that far exceeds anything that we saw in previous neighborhood redevelopments.”

Mercy Housing California, which has developed and operates 144 affordable rental communities across California, with more than 9,000 homes for 19,500 residents, is leading the campaign to build The Hub alongside many community partners including the Boys and Girls Clubs of San Francisco, Related California, Wu Yee Children’s Services, The San Francisco Foundation, San Francisco Recreation & Parks Department and the Sunnydale community itself.

“In order to succeed, young people need affordable homes in safe neighborhoods and the support to learn, play and grow,” said Mercy Housing California Executive Director Doug Shoemaker. “The Hub will be the linchpin of this mixed income community. We're building this to ensure that the circumstances of one's birth, neighborhood and income doesn't dictate life outcomes.”

The Hub will include a Boys & Girls Club, a Wu Yee early childhood development center, a gymnasium, landscaped play areas, a welcoming courtyard, a cafe, and space for fitness and vibrant community spaces. Rob Connolly and staff of the Boys & Girls Clubs of San Francisco spoke about the full-service Clubhouse that will be built at the Sunnydale Hub, providing academic support, arts, STEM, sports, and career development programs for 125 kids a day. Monica Walters of Wu Yee Children’s Services spoke about the day care and early childhood development center at the Hub that will serve 81 infants, toddlers, and preschoolers each day. We were also joined by Hydra Mendoza of Salesforce, and Phil Ginsburg of San Francisco Recreation & Parks Department, which, with the help of San Francisco voters, passed a $10,000,000 bond measure that will go towards The Hub.

Co-Chair of the Campaign to Build The Hub is new Congregation Emanu-El member Bill Witte. Bill has been working closely with Mercy Housing as CEO of Related California, a company with a 30-year track record delivering top-quality, mixed-income housing and mixed-use developments across California. “You can give people homes, but if you really want to make a difference, you have to go the extra mile,” Bill says. “More than anything I've experienced in my professional career in affordable and low-income housing, I think this project can really make a difference.”

Bill felt very encouraged to see other members of our congregation participating in this effort.

Sue Diamond, a former board member of Mercy Housing, a current board member of Congregation Emanu-El, and past Board Chair of the JCCSF, spoke up in the Q&A portion of the gathering, saying: “A lot of people in this room understand in their bones how important community centers are because many of us are involved in the JCC down the street.”

The meeting was closed by Rabbi Bauer, who spoke of the opportunity in this campaign to embody Jewish values. “Your essence in the world isn't about what you say — it's what you do,” he said. “It's our job to look at the world, realize what's not working, and make it come into reality. Hope is not just us wishing. We're the ones in this room and this generation who can make a radical difference — but we have to step forward and be that blessing.”

If you would like to learn more about the Sunnydale Hub, you can visit their website at buildthehub.org or you can email Doug Shoemaker at Dshoemaker@mercyhousing.org.
Emanu-El Next: Investing for our Jewish Future

We believe that Judaism guides us on our journey to be better people, create community, and repair the world. Our historic home has long been cherished as a magnificent building that symbolizes Jewish arrival and integration into our city. But the building no longer adequately serves the need of the Emanu-El community and hinders our ability to effectively support and engage our congregation. The demands of the 21st century Jewish community—and Emanu-El’s 1,800 congregant families—are quite different than those of the 300 families in the 1920s who created our current building. That’s why we have embarked on an ambitious effort to revitalize and reimagine our home to meet the expanding needs of our current members and those of generations to come.

Donor Spotlight: Jan and Bob Newman

Bob and Jan Newman usually shy away from the spotlight. But they agreed to a conversation about their gift to Emanu-El Next out of love for our congregation and gratitude for the role it has played in their lives. “I will never forget walking out of a high holiday service in the very early days of the contemporary services,” Bob says. “It was our introduction to Rabbi Sydney Mintz, and so educational and engaging that I didn't want it to end!” The couple is especially appreciative of Emanu-El’s presence during significant life events, like when Cantor Attie led both of Bob’s parents’ Shloshim services at the Newman home. “We are so fortunate to have such an amazing group of clergy here at Emanu-El,” Bob adds.

Raised in modest households in the Midwest “neither of us lacked for much growing up,” Jan says. Jan’s mother was the principal of the Temple religious school, while Bob grew up in an environment shaped by philanthropy, inspired by his father, the executive director of the Jewish Federation and later the endowment fund in Indianapolis for over 30 years. “Giving back is just part of being Jewish,” Bob says.

In addition to being supportive of the Jewish community — the arts, education, healthcare and the environment are very important to the Newmans. Jan is especially moved by giving young people access to cultural activities that they otherwise would not have had. “How else do young people discover what they like and gravitate towards?” she asks. “You have to be exposed to many things to find out.”

They married after meeting in their early 20s “the old-fashioned way, before the internet, when it was just about getting out there and being yourself,” Bob laughs. After living in Chicago for their first decade of marriage, they moved to San Francisco in 1982, “pioneers in our families, the first to go West,” Jan declares. “The first thing I did when I came to San Francisco was get season tickets to the ballet — the first thing Bob did was call the Jewish Community Federation and say who can I talk to about how to contribute!”
Although they’ve witnessed San Francisco’s Jewish community evolve in the decades since the 80s, Bob believes Congregation Emanu-El will always have a major role to play in Jewish life in San Francisco. “That’s one of the reasons we chose Emanu-El,” he says. “Whenever there’s something affecting the Jewish or wider community, Emanu-El is front and center to take on the situation at hand.”

While Jan and Bob live on the Peninsula, they still attend Friday night services whenever possible. When they can’t, they tune in to online services from their home, allowing access to gatherings they were previously unable to get to as easily. They feel Emanu-El has something for everybody — with the clergy and cantors each bringing their own distinctive experience and style, “so if you’re into different kinds of services or musical renditions,” Jan says, “you’ll find it with one of the many religious leaders here.” She applauds Emanu-El’s efforts to adapt to the changing landscape of COVID-19, using technology for the benefit of the congregation. “The leaders do an amazing job of contemporizing an old religion, bridging the doctrine of Judaism with communal life.”

Emanu-El Next strives to adapt our synagogue to modern life without forgetting the traditions we came from. “This campaign will make our synagogue a stronger gathering place,” Bob says, “with updated security, quality and comfort improvements, a restored main entrance and all the capabilities needed in a modern building.” Inspired by the generosity of previous generations, they both feel a responsibility to future generations as our predecessors did for us.

Please visit our website, next.emanuelsf.org to learn more. Or, if you would like to make a commitment to Emanu-El Next, please contact Julie Weinberg, Director of Development, at jweinberg@emanuelsf.org or 415-750-7557.
San Francisco Observance of Yom HaShoah
A Virtual Commemoration

April 27, 2022
Reading of the Names: 5:00 – 7:00 pm
Memorial Commemoration: 7:00 – 8:00 pm
For more information:
holocaustcenter.jfcs.org/holocaust-events/ yomhashoah

Condolences to Our Members Who Have Suffered A Recent Loss

Erica Rabb (Dana) on the loss of her grandfather; Alec and Megan Rabb on the loss of their great-grandfather, Samuel Donald Gordon.
Aimee West (Steve) on the loss of her mother; Taylor and Spencer West on the loss of their grandmother, Lillian Cohen.
Louis Imershein (Sarah) on the loss of his uncle; Benjamin and Sophie Imershein on the loss of their great-uncle, Charles Imershein.
Sari Swig on the loss of her brother, Roy Gussman.
Jennifer Battat on the loss of her father-in-law; Lillian and Jared Battat on the loss of their grandfather, and Suzanne Dowling (Frank) on the loss of her uncle, Harry Battat.
Eve Masonek on the loss of her son, Russell Scott Heyman.
Beth Steinberg (Richard Shaw) on the loss of her mother; Jacob, Julia and Emma Shaw on the loss of their grandmother, Isabel Steinberg.
Our community mourns the loss of Jacques Roos.
Elyse Boyar on the loss of her husband, Alan Boyar.
Craig Hoffman (Deborah) on the loss of his sister; Jessia and Gabe Hoffman on the loss of their aunt, Noreen Hoffman Lupole.
Our community mourns the loss of Richard Silver.

Mazel Tov to Our Members Who Have Experienced Joy

Sari Swig on the birth of her grandson, Benjamin Solomon Swig.
Alison Datz (Joel Kamisher) on the birth of their grandson, Theodore R. Patterson.

Welcome New Members

Aaron Altabet
Reyna Greenfield
Maria Mandel
Steven Mandel
Lyle Nerrie
Riona Nerrie
Joshua Shapiro
Milly Shapiro
Rebecca Shapiro
Samuel Shapiro
Janice Tickner

Welcome Back Rejoined Members

Emily Millman
Michael Millman
Emma Millman
Isabel Millman
Lucas Millman

Were you confirmed at Emanu-El in 1970, 1971 or 1972?
50(+) Year Reunion June 3, 2022
If you or your friend or family member was confirmed at Emanu-El in ’70, ’71, or ’72, let us know! We’d love to include you on Friday evening, June 3 when we celebrate the Confirmation of the 2022 class and reunite the 1970-72 classes. Send email addresses to tkraus27@gmail.com and we will issue invitations for the Shabbat service and dinner following. Confirmands of the 1970-72 classes will be our guests for the dinner.
B’nei Mitzvah

Armstrong and Ella Braverman
B’nei Mitzvah: April 2, 2022
Parents: Gedalia Braverman
Torah Portion: Tazria

Jake Cooperberg
Bar Mitzvah: April 2, 2022
Parents: Dr. Jackie Dolev and Matt Cooperberg
Torah Portion: Beshalach

Isabella Serling
Bat Mitzvah: April 9, 2022
Parents: Brad Serling and Flavia Naves
Torah Portion: Metzora

Isabel Perman
Bat Mitzvah: April 23, 2022
Parents: Sheva Tessler and Daniel Perman
Torah Portion: Pesach VIII

Sydney Baker
Bat Mitzvah: April 23, 2022
Parents: Molly and Sam Baker
Torah Portion: Pesach VIII

Maisy Maidenberg
B’nei Mitzvah: April 30, 2022
Parents: Theodore and Rhiana Maidenber
Torah Portion: Aharei Mot

Aharon Pozharny
Bar Mitzvah: April 30, 2022
Parents: Lada Turkenich and Boris Pozharny
Torah Portion: Aharei Mot

Sean Coleman
Bar Mitzvah: April 30, 2022
Parents: Eileen Kahaner and Daniel Coleman
Torah Portion: Aharei Mot
We are a vibrant, sacred Jewish community that is dedicated to advancing our members’ lifelong involvement in Judaism through worship, learning, good deeds, and congregant-to-congregant connections.

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Ukraine Crisis: How You Can Help

As the crisis in Ukraine escalates, thousands have come under fire and thousands more have fled the fighting. Emanu-El is doing our part by donating directly through our Rabbi’s Discretionary Fund and encouraging members to provide support. We are working with our partners in San Francisco: The Jewish Community Federation & Endowment Fund and Jewish Family & Children’s Services.

We have also compiled a list of information about how Jewish organizations nationwide are helping, and how you can help or donate. To view this list, visit our website at emanuelsf.org/ukraine-crisis.